# FRAMEWORK OF SOCIAL AND ENVIRONMENTAL RESPONSIBILITY ACTIVITIES PACAYA SAMIRIA AMAZON LODGE

**AIM** → To contribute to the protection of nature through sustainable tourism.

**PURPOSE** → Minimizing the environmental impacts on the PACAYA SAMIRIA NATIONAL RESERVE (RNPS) with responsible tourism activities, implementing the first biological corridor in the buffer zone promoted by private businesses.

**RESULTS**

- **R1** Nature conservancy.
- **R2** Rescuing local cultures. Socio-economic development of the local communities.
- **R3** Sustainable development of present and future generations.

## ACTIVITIES

### R1 – Nature conservancy.

- The company is committed to contribute with four quarterly and one annual payment to the National Service of Natural Areas Protected (SERNANP), which allows this agency to continue with its operations.
- We pay for each visitor's entrance into the Pacaya Samiria National Reserve. These funds allow us to improve the quality of life of the park rangers that guard the area.
- We hire the services of local guides within the Pacaya Samiria National Reserve. All of them take part in management groups recognized by the SERNANP; this payment contributes to their livelihood during the low seasons when they have to wait for income from the exploitation of fishing resources and palms.
- We protect the 130 hectares of forest assigned to us. We also take care of the biological corridor originated by the migration of species affected with the growth of communities settled in their natural habitats in the Reserve's buffer zone.
- We are pioneers in the conservation of Taricayas turtles, a joint effort of private companies and SERNANP, outside the natural protectedareas.

### R2 – Rescuing local cultures. Socio-economic development of the local communities.

- We identified the ethnic group that the community belongs to in order to work with them to strengthen their cultural identity. We work with the Kukama Kukamiria organizing workshops to promote their acceptance of their culture by conviction and not by circumstance.
- Working with the Bilingual Teachers' Training Project in the Peruvian Amazon (Formabiap), we have fostered people's decision to request the official teaching of the Kukama language in the school. The Kukama languages is currently part of the formal educational curriculum.
- Our tourists visiting the community can participate as volunteers in the school and observe how the teaching of the Kukama language is conducted.
- We have worked to build the members of the San Jorge community's capacities to work in tourist services. As a result, the lodge is run by community members, generating employment.
- The Pua Kamatawara Project was created to improve the weaving techniques used to work with chambira fibers and natural dyes used in the local handicrafts. Our guests can also participate and learn aboutmthese techniques in the activities included in our programs.
- The Huayna Samiria Project was created to research plants and identify which ones can be used to produce natural soaps, repellents and clay facial masks. This is a source of income for women in the community.

### R3 – Sustainable development of present and future generations.

- Young women and men in the community are also involved and are continuously trained in tourist and hospitality services in order to help them participate of the labor market in this sector.
- We receive students from Peruvian public and private universities to conduct internships in tourism, ecology, biology, engineering and related careers. They usually research in our private reserve, and in order to help with their training, we cover all expenses during their stay.
- Our projects for 2020-2022 include: working to implement clean technologies in our programs and facilities and to create new circuits combined with technological processes, including Augmented Reality among others, in order to offer scientific tourism experiences with real time connectivity. We are continuously looking for strategic allies to develop projects that will allow us to adapt renewable energy systems in the lodge and in all of our influence zone.